

## What this means to you...



Our members make a commitment to you to NOT use pesticides on our land and to use no animal byproducts as feed.

No antibiotics or hormones are fed to our kids or lambs.

When you buy from Browse and Grass Farmer members you support environmentally friendly, sustainable agriculture, healthy, relaxed animals and the rapidly disappearing family farm.

## Our Brand:



### *Shepherd Song*

Artisan quality all natural goat and lamb  
Pasture-raised on family farms in the Upper Midwest.

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## Browse & Grass Farmer Association



Raised naturally on pastures, meadows and woodlots



## Our Values

# The Browse and Grass Farmer Association

High-forage diet with absolutely no animal by-products, antibiotics or growth hormones.



**Our group consists of independent sheep and goat producers whose animals are raised naturally on pastures, meadows and woodlots.**

## Our Mission

**Our mission is to:**

- **Implement and maintain the use of sustainable, ethical and holistic practices to provide food choices that meet our consumer's , values, religious criteria and will also provide a living wage for our producer members;**
- **Provide food related information, education and technical support for producers and the broader community;**
- **Collaborate with researchers, educators and diverse community members to increase understanding of food values, traditions and religious requirements pertaining to food.**

**Pasture Raised:** We believe pasture raised is absolutely, without a doubt, better for the animals, better for the environment, better for your health...which is better for you! USDA defines "pasture raised" livestock as spending over 51% of their life on pasture. Our lambs and goats spend 90 to 100% of their life on pasture.

**Quality of Life for Livestock:** Our livestock spend their days in the open air and sunshine grazing our lush, green pastures. Our young stock spend the majority of their time safe with their mothers within the protective flock learning to choose from a diverse forage menu much like the joy we experience at a well stocked salad bar.

**Humane Handling:** Our animals are humanely treated from birth to harvest following not only scientifically proven humane principles but also with the "Spirit of Humane" in mind to actively improve their quality of life through the reduction of fear, discomfort and avoidable stressors. They routinely carry out their natural behaviors such as grazing, browsing, lactating and exploring their environment as appropriate to their species.

**Farmers:** We are small, family farmers. We use sustainable farming practices that improve the soil, increase bio-diversity, and are beneficial to our environment. We use conservation and preservation methods. In practices this means what is taken out of the environment is put back in, so land and resources such as water, soil, and fertility can be replenished and are available for future generations.



**We believe** in paying our producer members a fair amount for their products and services to compensate for their extra skill, labor and the commitment it takes to meet these values.